



THE DESIGNER'S GUIDE TO CEILING FANS

Lightstyle
Florida



WELCOME TO LIGHTSTYLE OF FLORIDA

For more than twenty-five years, Lightstyle has been Central Florida's premier destination for fine lighting, furnishings and accessories. With galleries in Orlando and Tampa Bay, Lightstyle is a trusted resource for projects throughout Central Florida and the Gulf Coast.

Clients work with an experienced, employee-owned team that understands how lighting shapes a room. We help clients think through every detail from statement chandeliers and decorative fixtures to the finishing touches that make a home, office, or commercial space feel complete.

Florida's #1 specification-grade resource for interior designers, architects, builders, and remodelers.

Our exclusive **Trade Program** offers designers and their clients curated selections, dedicated project support, and trade incentives designed to protect design integrity within their clients' budgets.

Lightstyle of Florida. Where Form, Function, and Intention intersect.

CEILING FANS

Offering year-round comfort while saving energy, the right fan also provides the right style. From sleek modern designs to ornate traditional looks, many include integrated lighting for extra functionality. The right fan enhances airflow, complements your décor, and makes a statement.





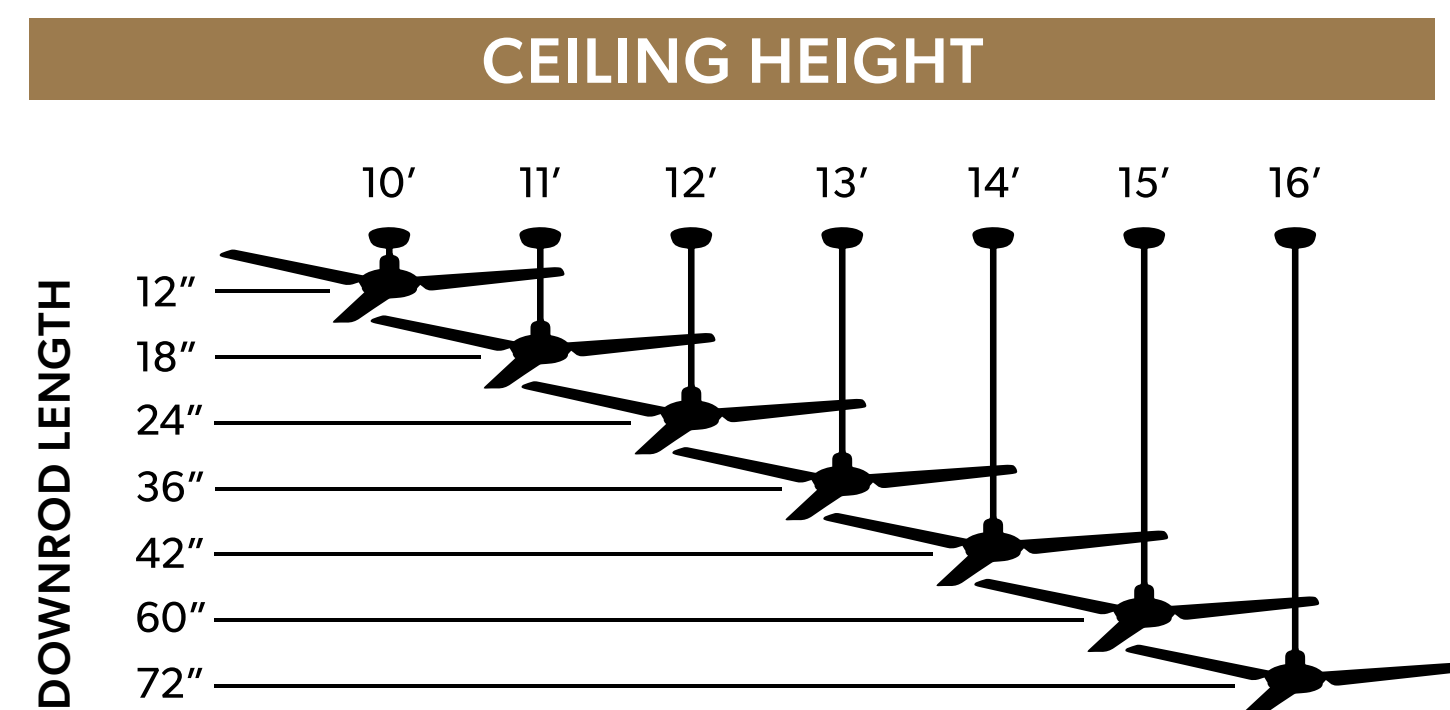
SIZING

- 10'x10' room to 12'x12' room:
52" blade
- 13'x13' room to 15'x15' room:
60-65" blade
- 15'x15' room to 20'x20' room:
65-75" blade

HAVE A TALL CEILING?

Most fans come with a 6" downrod to accommodate a 9ft ceiling

- Longer downrods help position the fan at the optimal height for airflow
- Higher ceilings typically require longer downrods for maximum performance







AC MOTOR vs. DC MOTOR

AC Motor

- More affordable
- Typically 3 speeds
- Can be controlled by wall switch, pull chain, or remote
- Slightly more motor noise

DC Motor

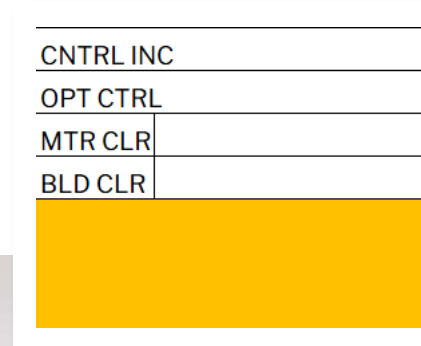
- Usually more expensive
- Typically 6 speeds
- Up to 70% more energy efficient
- Extremely quiet operation
- Often includes additional features such as electronic reverse

LOCATION MATTERS

Dry: Yellow

These fans can only be used in
dry locations indoors

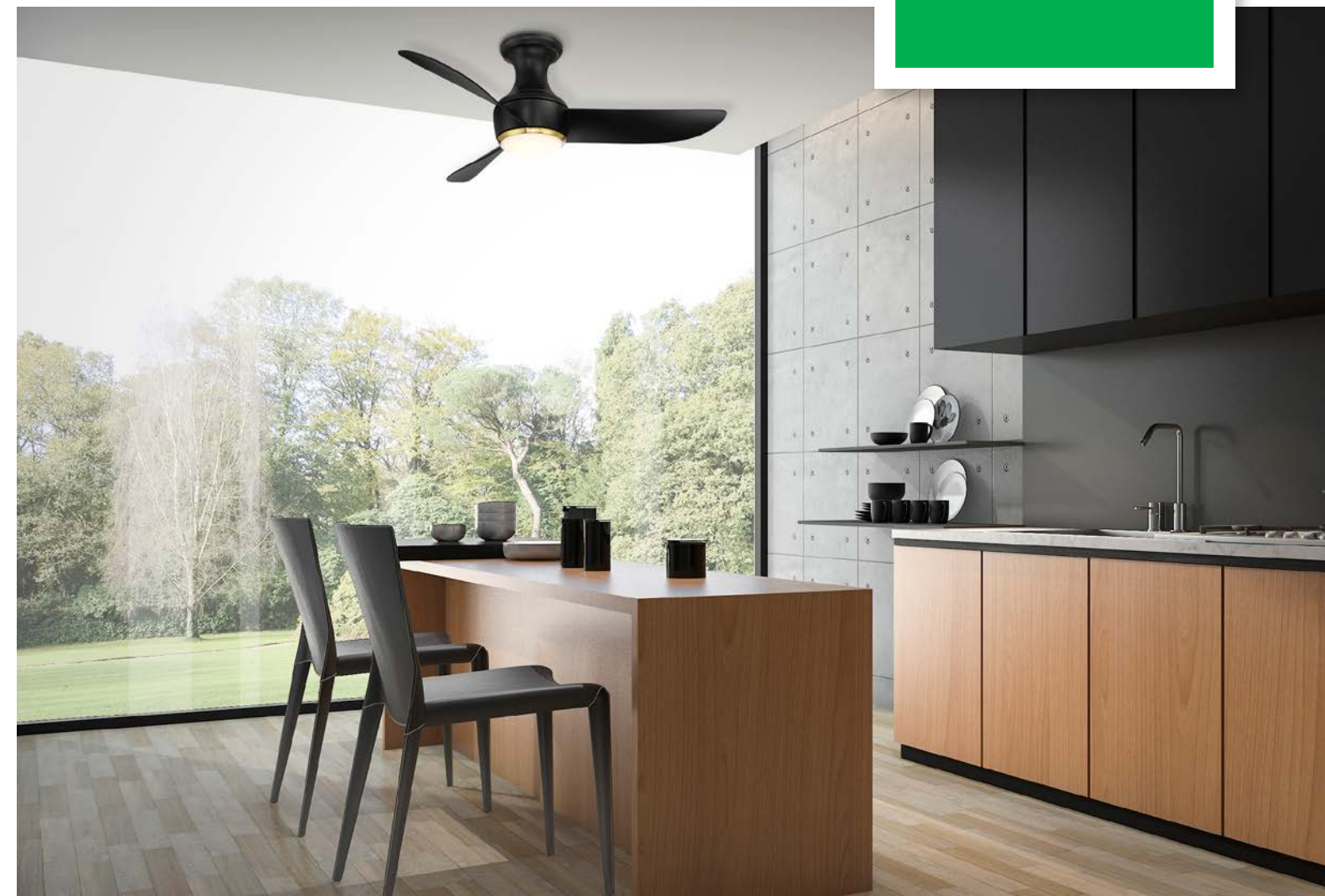
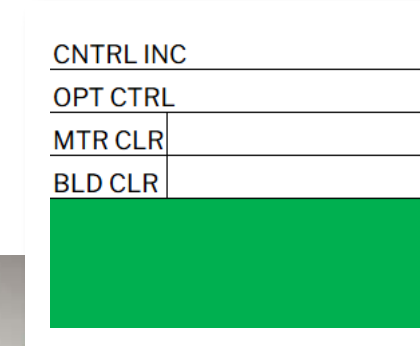
Ex. Upstairs bedrooms



Damp: Green

These fans can be used indoors and outdoors in locations that do not receive direct water contact

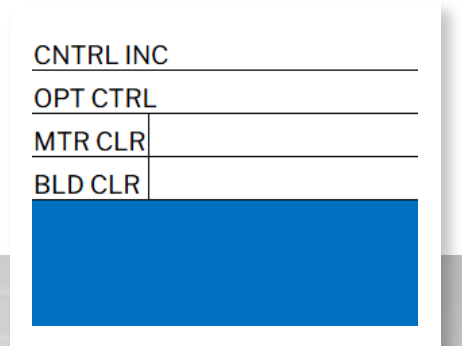
Ex. Kitchen & covered lanai



Wet: Blue

These fans can be used indoors and outdoors in locations that do receive direct water contact

Ex. Any location



LIVE ON THE WATER?

Many of our manufacturers offer coastal-rated fans that are built to withstand Florida's harsh elements.

- Built to resist corrosion caused by salt air
- Ideal for waterfront and coastal homes
- Many models include a 5-year corrosion warranty







KEY FAN TERMS

- **CFM (Cubic Feet Per Minute):**
The amount of air which a fan moves in 60 seconds
- **Blade Span:** The diameter of the fan from tip-to-tip
- **Blade Pitch:** The angle of the blades, which helps determine airflow performance
- **RPM (Rotations Per Minute):**
The speed at which the fan motor operates
- **Downrod:** The rod that connects the fan to the ceiling/canopy
- **Fandelier:** A fan that resembles a chandelier



SMART FANS

- Smart fans can be controlled from our smart home devices such as Alexa, Google Home, mobile apps, and other smart home systems
- Many smart fans can still be operated by remote control or wall switch
- Easily adjust speed, lighting, schedules, and airflow direction

FANS WITH LIGHTS

- Integrated LED light kits provide long-lasting, energy-efficient illumination
- Available in a variety of color temperatures and styles
- Great for rooms where a fan and light fixture are needed in one solution







OUR MANUFACTURERS

- Big Ass Fans
- Craftmade
- Hinkley
- Hunter
- Kichler
- Matthews Fan Co.
- Minka Aire
- Modern Forms
- Monte Carlo
- Quorum
- And more!

COMFORT STARTS OVERHEAD

The right ceiling fan does more than move air – it improves comfort, enhances your space, and can help reduce energy costs year-round.

Whether you're selecting the perfect size, choosing between AC and DC motors, or finding a fan rated for Florida's climate, the Lightstyle team is here to help.

Comfort. Style. Performance.





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